

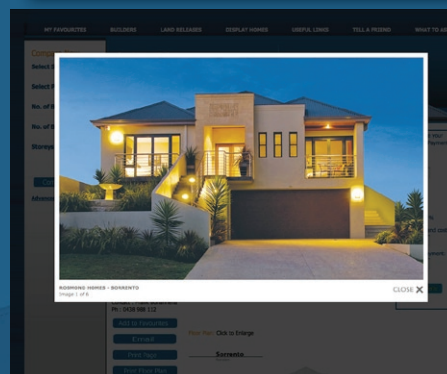
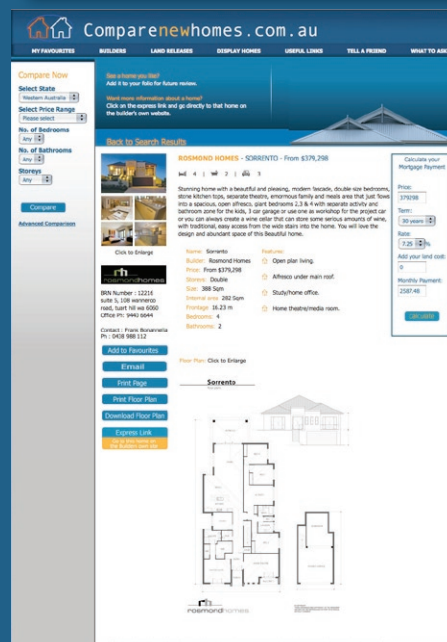
# Why CompareNewHomes? It works.

*This is an independent established site that has been attracting thousands of new home buyers since May 2008.*

- 21,638 visits last quarter.
- 11.33 pages of homes viewed per visit.
- 7.29 minutes average time spent on site, many visits have been over 30 minutes.
- Only features residential home builders **NO ESTABLISHED HOMES** on the site.
- Local technical support.
- Comprehensive marketing and advertising program including SEM, radio, web, press.
- Major sponsor of the 2008 HIA Awards.
- Your prospects are already using the site to research builders.

## For \$300 per month, plus GST, your subscription includes:

1. You can feature up to 10 new homes with full details including floorplan, elevation and special offers.
2. Multiple direct links to your website. Every floorplan you publish will have a direct link to your website.
3. Promote your brand with a full extended builder profile that can include testimonials and case histories.
4. Full access and control of all your content. You can update or revise at any time.
5. 100% accountable. You can view your statistics 24/7 via your builder login.



Sponsor 2008  
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Statistics from Google Analytics July to September 2008.